CANADIAN MOVING PICTURE
DIGEST

JAY L. SMITH
EDITOR AND
PUBLISHER

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FIRST WITH THE FILM NEWS IN CANADA

RAY LEWIS
FOUNDER
1915-1954

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Form New Canadian TV Company

By JAY L. SMITH

Kenneth Winkles, joint managing director of the Rank Organization, met the press, and a number of members of the motion picture industry, at an informal cocktail party held by Odeon at the Park Plaza Hotel last Thursday. Present were all the top Odeon of Canada executives including President Leonard W. Brockington, Executive Vice-President C. R. B. Salmon, General Manager Frank Fisher, as well as Assistant General Manager Ted Forsyth, Head Booker and Buyer Harvey Hunt, and Advertising and Publicity Director Ron Leonard.

Mr. Winkles, who is described by those who know him best, as a "financial wizard", impressed everyone who attended the gathering with his pleasant, easy-going manner, and with his willingness to answer virtually all questions that were tossed at him by both the daily press, and the trade press.

The writer asked about a pension plan for Odeon and JARFD employees, which is already in effect in Great Britain. Mr. Winkles assured me that the Rank Organization has every intention of putting the plan into force in Canada just as soon as possible. The only thing holding up the start of the plan here, Mr. Winkles advised, was a question of economics, or to put it more bluntly, money. As soon as the funds are available, the pension plan will go into effect in Canada.

The meeting was a most pleasant one, and a very positive step in the right direction by Odeon, public-relations-wise. Complaints have been heard for some time now, that

(Continued on Page 4)

Griesdorf, Taylor and Mandell In Partnership With NTA Telefilm

Toronto: N.T.A. Telefilm (Canada) Limited has been formed by a prominent group of Canadians and National Telefilm Associates Inc. of the United States. The N.T.A. Telefilm (Canada) Limited group has acquired a long-term distribution franchise on all future NTA, Inc. product. Management of N.T.A. Telefilm (Canada) Limited will be with the Canadian group. National Telefilm Associates Inc. will have a 50% interest and three of the six directors.

To be distributed during 1957 are the seventy-eight 20th Century-Fox produced films which comprise NTA's "Galaxy Group," as well as other feature films and series,

(See NTA-CANADA Page 3)

Multiple First Runs Set For Winnipeg

Winnipeg: Starting the end of this month, four Western Theatres houses, the Plaza, Palace, Grand and Tivoli, will switch from subsequent run policy, to first-run pictures, with the first five weeks taken up by United Artists double-bills, and three of every four subsequent weeks devoted to UA product.

(See MULTIPLE RUNS Page 5)

MARITIMES GROUP WITHDRAWS FROM 1957 ACADEMY AWARD SWEEPSTAKES. OLDSMOBILES NOW OFFERED IN ONT., QUE., B.C. & MAN. AS TOP PRIZES

Fox Sked 11 New Features For Release During Skouras Drive

Toronto: The largest number of films ever to be made available during a six-week period, 11 attractions, will be released by 20th Century-Fox during its "Spyros P. Skouras 15th Anniversary Celebration," March 24 to May 4, it was announced this week by Canadian District Manager Peter S. Myers, Regional Chairman of the Drive.

These 11 productions, according to Mr. Myers, are designed to meet the needs of every theatre situation and will enable exhibitors to present an outstanding array of films during this testimonial to Mr.

(See 20th-FOX-DRIVE Page 3)

Winnipeg Pioneers Set Winter Events

Winnipeg: The Fifth Annual Movie Bonspiel, under the sponsorship of the Manitoba Chapter of the Canadian Picture Pioneers,

(See 'PEG PIONEERS Page 5)

Saint John Branch U. A. Drive Winner

New York: The Saint John Branch of United Artists under the direction of Branch Manager I. J. Davis, has won first place in its group, for the second lap of the Jim Velde Drive, it was announced this week by co-captains William J. Heineman and Max. E. Youngstein.

The Jim Velde Drive is being run in four individual laps, capped by a final stretch period. In the first lap of the Drive, the Montreal Branch, managed by Sam Kunitsky was first in its group.

Garfield Cass Named Chesler's Gen. Mgr.

Toronto: After more than two months' negotiations, Garfield Cass, of the well-known distribution family, has resigned as Toronto branch manager of Metro-Goldwyn-Mayer to become Vice-President and General Manager of Donnell & Mudge Limited, one of Louis Chesler's associated companies, and the one through which the Warner Bros.

(See GARFIELD CASS Page 5)

Allied Artists' Backlog Of 16 Biggest In Company's History

Toronto: Headed by Billy Wilder's **"Love in the Afternoon,"** Gary Cooper-Audrey Hepburn-Maurice Chevalier starrer, and two other high budget pictures and including two screenplays now before the cameras, Allied Artists has a backlog of 16 films, one of the largest in its history.

Included in the unreleased films, according to the announcement made by executive producer Walter Mirisch, are **"Hunchback of Notre Dame,"** with Gina Lollobrigida and

(See ALLIED ARTISTS Page 4)

B. C. Exhibs Meet

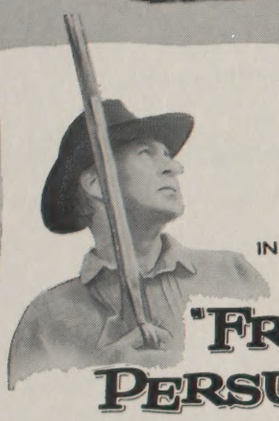
Vancouver: The British Columbia Exhibitors Association are holding their annual meeting at the Georgia Hotel here, Feb. 11 and 12. The B. C. exhibitors are looking for a further amusement tax

(See B.C. EXHIBS Page 5)

Wolfe Cohen, President, W-B International, Announces Foreign Theatre Expansion Plan, With Australia and France Likely Choices For New W-B Theatres.

ALLIED ARTISTS

presents the forerunners of a distinguished program for world wide entertainment...



GARY COOPER

IN WILLIAM WYLER'S PRODUCTION

"FRIENDLY PERSUASION"

co-starring
DOROTHY McGUIRE
introducing Anthony Perkins
Also co-starring Marjorie Main

In Magnificent COLOR

GARY COOPER
AUDREY HEPBURN
MAURICE CHEVALIER

in

BILLY WILDER'S

LOVE in the AfterNoon

GINA LOLLOBRIGIDA
ANTHONY QUINN

in Victor Hugo's

"Hunchback of Paris"

in CINEMASCOPE and COLOR

PRODUCED BY
ROBERT AND RAYMOND HAKIM

TONY MARTIN
and
VERA-ELLEN

in the dazzling musical...

"JEANNIE"

PRODUCED BY
MARCEL HELLMAN

in CINEMASCOPE and COLOR

Allied Artists PRODUCTIONS, INC.

WHERE PROGRESS MAKES THE NEWS OF AN INDUSTRY

NTA-CANADA

(Continued from Page 1)

N.T.A. Telefilm (Canada) Limited's franchise provides for the Canadian group to distribute all future product of NTA, Inc.

The Canadian group is headed by David Griesdorf, N. A. Taylor and H. S. Mandell, all well-known in the Canadian entertainment industry. David Griesdorf, formerly a Director and General Manager of Odeon Theatres of Canada, left that circuit a year ago to become a partner and Executive Vice-President of International Film Distributors Limited and Allied Artists Pictures of Canada Limited. Griesdorf will head the management of N.T.A. Telefilm (Canada) Limited as President and General Manager.

Griesdorf was born in Canada and is a native of Edmonton, Alberta. In addition to motion picture distribution experience in Canada, he has also held industry executive positions in New York and Los Angeles. He was chairman of the Motion Picture Industry Council of Canada in 1955 and Chief Barker of Variety Club Tent 28 in 1956.

N. A. Taylor is President of Twinex Century Theatres Corp. Ltd. He is also President of International Film Distributors Limited and Allied Artists Pictures of Canada Limited. H. S. Mandell is Secretary-Treasurer of these same enterprises. Taylor and Mandell will serve the new Canadian company as Vice-President and Secretary-Treasurer respectively.

N.T.A. Telefilm (Canada) Limited will be headquartered in Toronto at 175 Bloor Street East. It is anticipated that future offices will be opened in other parts of Canada.

In addition to the TV distribution of feature and syndication film supplied by NTA, Inc., the Canadian company will also distribute various films currently controlled by the Canadian group. Plans are also being formulated for TV production in Canada for world distribution.

Commenting on the Canadian significance of this move, David Griesdorf, head of the group, declared: "The expanding television industry in Canada offers great opportunities for those who can supply outstanding product to Canadian TV stations. Our new arrangement with NTA, Inc. places us in a dominant position in the field of TV film distribution in Canada and offers a great growth potential for the near future."

Across the Country

Toronto

For the engagement of "The Girl Can't Help It" at the Capitol Theatre, Brantford, Manager Bill Burke secured a valuable advertising tie-in from the Anguish Television and Records Store which used four-column display space in the Brantford Expositor immediately before opening of run to announce that recordings of the picture's stars were available at its self-serve record bar.

• • •

The first in a series of four concerts by the Canadian Legion Band of Pembroke, comprising 38 musicians, was played Sunday night, Feb. 10, at the O'Brien Theatre in the Ottawa Valley town as a community feature.

• • •

A new program feature called Western Round-Up Time, which includes a Western quiz contest for prizes, has been introduced at the Saturday morning Movie Club shows at Odeon Theatres around Ontario. For the introduction of the stunt on Feb. 2 every boy and girl received an Orange Crush drink without charge.

Maritimes

Patrick Hogan, "Mr. Newfoundland", was presented with a portable typewriter, and an inscribed desk set, by his friends at a testimonial dinner given him last week at the Admiral Beatty Hotel in Saint John, on the occasion of his retirement after 34 years as Paramount Branch Manager here. The presentation was made by Reg March, who himself, retired from the industry in 1956. Others speaking at the dinner included I. J. Davis, on behalf of the Maritime Film Board of Trade; Leslie A. Sprague, President of the Maritime Motion Picture Pioneers; F. Harrison Howe, James Mitchell, Joshua Lieberman, S. A. Babb, Lee April, and A. A. Fielding representing the various circuit exhibitors, and Joe LeBlanc, on behalf of the independents.

Winnipeg

The Princess Theatre, Melville, Sask., closed as of Jan. 30th, 1957.

• • •

The Corona Theatre, Winnipeg, has gone to a new policy of being open only three days of the week — Tuesday, Wednesday and Friday, remaining closed the other three days of the week.

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Speedy recovery wishes to Joe McPherson, Paragon Theatres Ltd., and Tom Pacey, Odeon Theatre,, both in the Misericordia Hospital.

• • •

Visitors to Film Row included Garnet Wright, Keewatin, Ont.; F. Malkoski, Beausejour, Man.; Mr. Myterko, Strathclair, Man.; E. Hayne, Pilot Mound, Man.

Vancouver

Continued snow and freezing temperatures are hurting business here again this week, but strong product is helping some. "Anastasia", in its second week, and a move-over of "Friendly Persuasion" and "Rumble on the Docks" at three theatres, were the leaders.

• • •

With a new contract coming up, Theatre Employees Union B. 72 are asking for a ten cents an hour increase across the board and fringe benefits. Present scale is from 87c to $1.07 per hour.

• • •

Ivan Ackery was given the Vancouver Traffic and Safety Council Award for his work in child safety, through the traffic safety shows he put on at the Orpheum on Saturday mornings.

• • •

Two, three, and four theatre day-and-date bookings by the two major circuits in this area are said to be working out better than anticipated, and will become a steady diet.

20th-FOX DRIVE

(Continued from Page 1)

Skouras on his 15th anniversary of assuming the presidency of the company.

The 11 productions are:

"Heaven Knows, Mr. Allison," the Buddy Adler-Eugene Frenke CinemaScope-DeLuxe Color drama of a Marine and a nun stranded alone on a Pacific Island. Directed by John Huston, the drama stars Deborah Kerr and Robert Mitchum.

"Boy on a Dolphin," Samuel Engel's CinemaScope-DeLuxe Color romantic adventure drama filmed in Greece and the Aegean Islands under the direction of Jean Negulesco and starring Alan Ladd, Clifton Webb and Sophia Loren.

"Desk Set," Henry Ephron's CinemaScope-DeLuxe Color comedy based on the successful Broadway play by William Marchant. Directed by Walter Lang, the film topcasts Spencer Tracy, Katharine Hepburn, Joan Blondell and Gig Young.

John Steinbeck's **"The Wayward Bus,"** Charles Brackett's CinemaScope-DeLuxe Color production starring Jayne Mansfield, Dan Dailey, Joan Collins, Rick Jason and Betty Lou Keim. The film is now in production under Victor Vicas' direction.

"The Way to the Gold," David Weisbart's CinemaScope adventure of an ex-convict's search for a treasure hidden in the mountains. Sheree North, Jeffrey Hunter, Barry Sullivan and Walter Brennan star in the drama directed by Robert Webb.

"China Gate," Samuel Fuller's adventure drama in CinemaScope dealing with the adventures of the French Foreign Legion in Indo-China and presenting singer Nat "King" Cole in his first dramatic role.

"Beautiful But Dangerous," a musical drama starring Gina Lollobrigida, Vittorio Gassman and Robert Alda. The English dialogue was produced by Maleno Malenotti and directed by Robert Z. Leonard.

Other pictures to be released during the "Anniversary Celebration" are **"Kronos"** and **"She-Devil"** two science-fiction dramas in Regalscope, **"All That I Have,"** a religious drama in Regalscope starring Walter Brennan, and **"Break in the Circle,"** a psychological drama starring Forrest Tucker, Eva Bartok and Marius Goring.

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On the Beam

(Continued from Page 1)

when the top British brass of the Rank Organization visit Canada, they never have any time to see the press, but always manage to give interviews when they go on to the U.S. Although Kenneth Winkles had nothing of a startling nature to disclose on this trip, and it was just a routine visit, the fact that he was available for questions, and that he answered all queries so readily, is bound to have a favorable effect on Odeon's public relations.

Lewis Blumberg, producer of the United Artists production, "The Big Boodle", was another visitor to Toronto last week, and UA had a luncheon for him, to which were invited members of the press, plus a number of leading exhibitors and circuit employes.

"Luke", as he is known to his friends, is the son of Nate Blumberg, pioneer industry figure, and Chairman of the Board of Universal. After serving in all branches of the film industry, and having tried his hand, successfully I might add, at TV production, "Luke" decided to take a stab at feature film production. His first venture, "The Big Boodle", is said by those who have already seen it, to be a darned good commercial film, which means that it will make money at the box-office, and for the distributors, UA, who in turn should be happy to finance further feature production for their new producer.

Only 34 years of age, and looking a good ten years younger than that, Luke Blumberg impressed the luncheon guests with his sincerity, and desire to make good in the production field, as well as to uphold the fine tradition of service to the Industry which his father established many years ago.

This week, is the testimonial dinner to Charlie Cashman, veteran sales executive of Photo Engravers & Electrotypers, who recently retired after many years of serving the requirements of the motion picture industry at Photo Engravers. More about this dinner in next week's issue.

Next Wednesday, that lovely and talented movie star, Ginger Rogers will be in Toronto, doing some advance publicity for her new 20th Century-Fox production, "Oh Men, Oh Women", which opens sometime soon at the Hollywood, Palace and Runnymede theatres in Toronto, and over the Famous Players circuit.

Marcus Loew's V-P B. V. McCrimmon Dies

Toronto: Bruce Victor McCrimmon, Q.C., prominent lawyer, and vice-president of Marcus Loew's Theatres Limited of Toronto, passed away in Toronto recently at the age of 65. A partner in the legal firm of Tilley, Carson, McCrimmon and Wedd, Mr. McCrimmon was a member of Variety Club Tent 28, a past president of the Lawyer's Club, and legal adviser to McMaster University, where his father, the late A. L. McCrimmon, had served as Chancellor.

He is survived by his wife, a son, a daughter, and one brother.

Lone Femme Role

London: Sam Spiegel has signed 23-year-old Ann Sears for the only featured feminine role in his Horizon production for Columbia, "The Bridge on the River Kwai." The British actress flew out the end of last week with co-star Jack Hawkins to join William Holden on location in Ceylon. She does all her scenes with Holden and Hawkins, not appearing with Alec Guiness in the film, which David Lean directs.

The blond beauty is the older sister of Heather Sears, 20, who makes her film debut in the title role of Columbia's "The Golden Virgin." Ann is a star on BBC-TV, having appeared in one other film, UA' s"Katie" with Dennis O'Keefe.

"Spring Thaw" Tour

Toronto: The stage production "Spring Thaw '57" by the New Play Society of Toronto has been booked into the Palace Theatre, St. Catharines, for Tuesday, Feb. 19, as one stop in a tour of Ontario cities. The 1956 version of the show played more than 100 performances at the Avenue Theatre, Toronto, and also was presented at Guelph, Galt, Ottawa and Oshawa theatres. The Toronto engagement will open shortly.

Sam Glasier, 20th-Fox's Canadian publicity manager, has arranged a busy itinerary for the popular actress, during her short stay in the Queen City, including a visit to the Toronto Star, where she will meet the judges of the Star Weekly's Movie Popularity Contest, a date with Acting Mayor Jean Newman, undoubtedly to discuss "A Woman's World", a press cocktail reception at the Royal York, and a guest appearance on CBC's "Cross Canada Hit Parade", which goes on the CBC National TV Network, at 9 p.m.

ALLIED ARTISTS

(Continued from Page 1)

Anthony Quinn and produced by Raymond and Robert Hakim, and **"Jeannie,"** starring Tony Martin and Vera-Ellen and produced by Marcel Hellman.

Now before the cameras are **"Dino,"** starring Sal Mineo, Brian Keith and Susan Kohner and being produced by Bernice Block, and **"The Persuader,"** with Dick Ross producing-directing and William Talman, Kristine Miller and James Craig heading the cast.

The other pictures comprising the backlog are Mirisch's production of **"The Oklahoman,"** starring Joel McCrea, Barbara Hale, Brad Dexter and Gloria Talbott; **"Dragoon Wells Massacre,"** produced by Lindsley Parson and his associate, John H. Burrows, and starring Barry Sullivan, Dennis O'Keefe, Mona Freeman and Katy Jurado; **"Last of the Badmen,"** a George Montgomery starrer produced by Vincent M. Fennelly; **"Storm Out of the West,"** a Jerold Zukor production with Dale Robertson, Brian Keith and Rossana Rory starred; Roger Corman's **"Attack of the Crab Monsters,"** starring Richard Garland, Pamela Duncan and Russell Johnson, and his **"Not of This Earth,"** with Paul Birch, Beverly Garland and Morgan Jones heading the cast; **"Hold That Hypnotist,"** produced by Ben Schwalb and starring Huntz Hall; **"Daughter of Dr. Jekyll,"** starring John Agar, Arthur Shields and Gloria Talbott and produced by Jack Pollexfen; **"The Badge of Marshal Brennan,"** starring Jim Davis and produced by Albert Gannaway; **"Crime Beneath the Sea,"** starring Mara Corday, Pat Conway and Florence Marly, and **"Hot Rod Rumble,"** with Leigh Snowden and Richard Hartunian starred. The latter two are Nacirema productions.

In the meantime, William Wyler's **"Friendly Persuasion,"** starring Gary Cooper, Dorothy McGuire and Anthony Perkins, is having the most phenomenal success in Canadian theatres of any picture in recent years, according to Jack Bernstein, Canadian Sales Manager for Allied Artists.

The truly amazing feature of the picture's success is the fact that it is turning in as sensational grosses in the smaller cities, as it is in the keys. A number of towns that have not held a picture more than one, or at the most two weeks in the past several years, are still packing them in with "Friendly Persuasion" after runs of four and more weeks.

For example, in Belleville, Ont., the picture is now in its 5th week, in Hamilton, its 8th week, in Kitchener its 4th week, London, its 6th week, Owen Sound, its 3rd week, St. Catharines its 2nd week, Toronto (two theatres day-and-date, the Towne and Eglinton), 8 weeks, Sarnia, 3 weeks, Vancouver, 5 weeks, Victoria, 4 weeks, Calgary, 5 weeks, Edmonton, 4 weeks, Regina, 2 weeks, Saskatoon, 3 weeks, Winnipeg, 5 weeks, and Peterboro, 6 weeks. In Ottawa, the picture was held for 4 weeks, Sudbury, 4 weeks, and Windsor, 3 weeks.

In many of these towns, these hold-overs established all-time records for any picture. Another interesting feature is that the picture is grossing equally well whether it is playing a Famous Players, Odeon or Twinex house, or even an independent.

Anthony Quinn Turns Director

Hollywood: Cecil B. DeMille has signed Anthony Quinn to make his directorial debut on the multi-million-dollar historical adventure picture, "The Buccaneer." In 1936, when Quinn was an acting hopeful, DeMille gave Quinn his first real break in "The Plainsman." He later played a part in DeMille's first version of "The Buccaneer," in 1938.

Quinn's directorial bow will be an auspicious one, for not only will "The Buccaneer" be made under DeMille's personal auspices, but the title role of Jean Lafitte will be played by Yul Brynner, who is achieving new heights as the Pharaoh Rameses II in DeMille's monumental production of "The Ten Commandments."

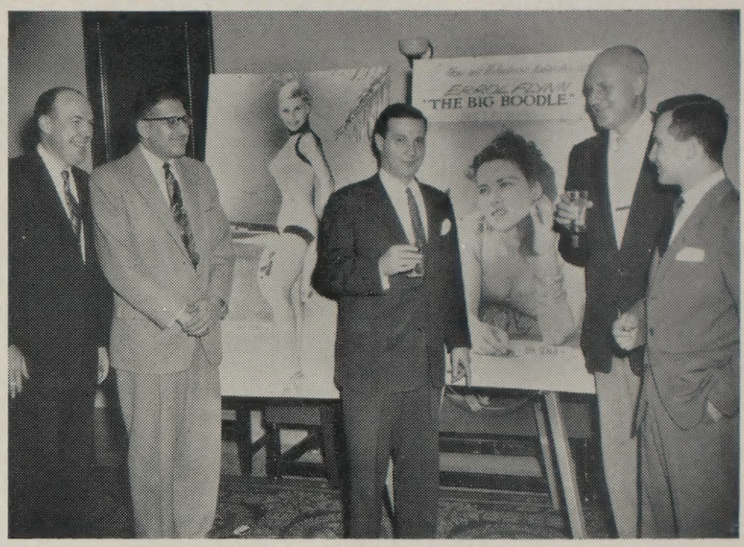
"The Buccaneer" marks another "first" in opportunity with Henry Wilcoxon having been elevated to full producer responsibility after many years as DeMille's associate producer, most recently on the film "The Ten Commandments." A third personality associated with that picture, Charlton Heston, acclaimed for his portrayal of Moses, will be a guest star in the new film, as General Jackson. The film dramatizes the Battle of New Orleans, when Laffite and his valiant band went to General Jackson's aid and changed the course of American history.

Scheduled to start in September, "The Buccaneer' will mark the first time in his 44 years of picture-making that DeMille will not be serving as his own producer-director, due to the personal attention he will be giving to world-wide openings of "The Ten Commandments" during 1957.

Jesse L. Lasky, Jr., is working on the screenplay of "The Buccaneer," which will be a Paramount film in VistaVision.

AT THE UA LUNCHEON FOR PRODUCER LEWIS BLUMBERG

L. to r. Frank Fisher, Odeon; Charles S. Chaplin; Lewis Blumberg; Raoul Auerbach, N. A. Taylor, Twinex Theatres.



Wm. Summerville, Jr., B .& F.; Mort Margolius, Bob Myers, F-P; Martin Bloom, Premier; Lewis Blumberg.

Bomb Scare Hoax

Vancouver: The Orpheum Theatre here was given a bomb scare last week. A newsreel dealing with the "mad bomber" of New York is believed to have been the incentive for the hoax, when a boy called the Orpheum and said a bomb was planted in the theatre. Police searched the house but found nothing. The performance was not interrupted.

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*ASSOCIATED SCREEN NEWS
2000 Northcliffe Ave., Montreal

GARFIELD CASS

(Continued from Page 1)

library of pre-1950 hits will be released in Canada. At the same time it was announced that Cass had been appointed to the D & M board of directors.

Garfield Cass, younger brother of Hillis Cass, Canadian General Manager for MGM, and Abe Cass, Toronto Branch Manager for Columbia, joined Regal Films, then the Canadian franchise holder for MGM, in 1934 in the booking department, being promoted to the sales force the following year. During World War II he served with the RCN, returning to MGM following his discharge. He has been Toronto Branch Manager for MGM of Canada for the past several years.

Following the acquisition by Chesler through PRM Inc., of the Warner backlog for TV and theatrical re-release, and the acquiring of the Paramount Popeye cartoons, an affiliation was made with Eliot Hyman's Associated Artists Production Corp., with Louis Chesler becoming Chairman of the Board of Associated Artists, and his Toronto associate, Maxwell Goldhar, becoming a vice-president of Associated Artists.

Two weeks ago, George R. Gardiner, head of the Toronto investment firm of Gardiner, Watson & Co., announced his resignation as president and director of Associated Artists and Donnell and Mudge. A considerable flurry in the D and M stock on the Toronto exchange during the past month saw the stock rise from a low of 95 cents to a high of $1.75 in heavy trading. However, in the past ten days it has dropped back close to the $1.00 mark again.

MULTIPLE RUNS

(Continued from Page 1)

The deal, set by Charles S. Chaplin, UA's Canadian District Manager, and Richard Miles, managing director of Western Theatres, should prove of mutual benefit to the circuit and to the distributor. Top UA product is under contract to Odeon in Winnipeg, where it plays either the Odeon or Garrick theatres. However, both theatres operate on a strictly single-bill policy, which left UA with no outlet for its A-minus, and B pix.

The combined seating capacity of the four theatres is over 3,300 seats. Three of the theatres are in Winnipeg proper, and the fourth, the Plaza, is located in suburban St. Boniface.

Fess Parker To Star In New Disney Film

Hollywood: Fess Parker has been chosen by Walt Disney to star in "Old Yeller," Disney's color by Technicolor picturization of Fred Gipson's best selling novel which Robert Stevenson will direct.

This is Parker's fourth role for Disney. Others in the cast include Dorothy McGuire, Jeff York, Tommy Kirk and Kevin Corcoran. The film will be released in Canada by Empire-Universal.

B.C. EXHIBS

(Continued from Page 1)

cut from the present 15%, Owen Bird, Association President said.

A screening of "Oklahoma!" in CinemaScope, was held for the visiting members on Sunday, prior to the opening of the business meetings.

'PEG PIONEERS

(Continued from Page 1)

has been set for Monday, March 4th, and will be held at the Maple Leaf Club. Charlie Krupp and Harold Bishop are co-chairmen for the big event, which has become one of the highlights of the year in Winnipeg film business.

Only ten teams of four players each can be handled in the Bonspiel, and the customary sell-out is again anticipated. The Jacob Miles Memorial Trophy, and the Henry Morton Memorial Trophy, will be up for competition again, and the prize committee is reported to have lined up some very attractive prizes for the winners and runners-up.

Another Pioneer event will take place March 13th, when the annual Movie Ball will be held at the Club Morocco. This is another in the list of outstanding events put on in Winnipeg by the local branch of the Canadian Picture Pioneers.

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